

NEWSLETTER N.1



Following the successful Kick-Off Meeting held in Guayaquil from February 10th to 12th, the European project NOVA continues advancing its international cooperation and operational activities, strengthening its commitment to improving employment opportunities for socially disadvantaged women in Ecuador and Colombia.

Since its launch, NOVA has brought together partners from Europe and Latin America with the aim of building more inclusive, sustainable, and future-oriented professional pathways for women with fewer opportunities.

The project was created to address the main challenges many women still face when accessing the labour market, including:

- limited access to digital skills;
- reduced training opportunities;
- precarious employment conditions;
- weak connections between vocational education and businesses.

Through an innovative, inclusive, and participatory approach, NOVA aims to:

- identify the most in-demand skills in the labour market in Colombia and Ecuador;
- develop an innovative digital VET curriculum aligned with labour market needs;
- strengthen cooperation between VET providers and businesses;
- support the labour inclusion of women with fewer opportunities;
- create networking opportunities among beneficiaries, companies, and local stakeholders.



NOVA:

**the European
project
promoting
new
opportunities
for women in
Ecuador and
Colombia**

A shared methodology to identify future skills

Over the past months, the consortium has been actively working on the development of the NOVA Methodological Guide, a strategic tool that will support the project's research and analysis activities.

The shared methodology defines:

- the common methodological approach among partners;
- the criteria for selecting experts and companies;
- the qualitative and quantitative research tools;
- the procedures for data collection and analysis.

The activities will include interviews with labour market and VET experts, as well as surveys involving companies, with the aim of identifying the most relevant skills in:

- transversal skills;
- digital skills;
- entrepreneurship.

The methodology also integrates a strong participatory and gender-sensitive approach, promoting inclusion, quality, and sustainability of the project results.



The official NOVA website is coming soon

Alongside the research activities, the consortium is developing the official NOVA website, which will be online from June 1st, 2026.

The website will be a modern, accessible, and dynamic digital space designed not only as an information platform, but also as a tool for dissemination, networking, and sharing project results.

Main features include:

- multilingual structure (IT/EN/ES);
- modern and mobile-friendly design;
- news and project updates section;
- dedicated partners area.

Next steps

In the coming months, the project will enter the field research phase, involving companies, experts, and local stakeholders to analyse labour market needs and identify future skills requirements.

Through research, training, mentoring, and international networking activities, NOVA will continue promoting women's empowerment and labour inclusion, contributing to fairer and more sustainable professional opportunities.

Follow us to discover upcoming activities, the website launch, and all the opportunities offered by the NOVA project!

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